



# The Alliance

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# bulletin

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Issue 103 : mid-August 2011: [www.itwalliance.com](http://www.itwalliance.com)

**Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.**

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**The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide**



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

## Registering with the Alliance

To register with the International Travel Writers Alliance visit : [www.itwalliance.com](http://www.itwalliance.com), click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

## Opportunities

**Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.**

**For ongoing opportunities for Alliance members see Alerts (below) or visit : [www.internationaltravelwritersalliance.com](http://www.internationaltravelwritersalliance.com).**

### Half Moon, Montego Bay, Jamaica

The Half Moon, a RockResort in Montego Bay, Jamaica will be happy to consider offering accommodation to Alliance members with a commission.

The resort will also offer Alliance members a 50% on room rates until 31 October 2011.

The Half Moon resort is set in 400 acres with two miles of private, white-sand beaches with facilities including its:

- Fern Tree Spa
- Robert Trent Jones Sr.-designed 18-hole golf course and Half Moon Golf Academy
- 13 lit tennis courts
- equestrian centre
- dolphin lagoon
- fitness centre, and
- water sports, swimming pools, restaurants, bars and shopping village.

A resort fee of US\$30 per room, per night will be payable for stays between 1 and 31 October. The fee covers use of many resort amenities including wi-fi, bicycles, non-motorised water sports equipment, racquet sports equipment, fitness centre, Anancy Children's village and Hype Zone.

Visit [www.halfmoon.rockresorts.com](http://www.halfmoon.rockresorts.com). Contact : Kish Wilkinson at [kish@alchemy-communications.co.uk](mailto:kish@alchemy-communications.co.uk).

### Florida EcoSafaris at Forever Florida, USA

One hours drive from Orlando, *Forever Florida* is a 4,700 acre eco-ranch and wildlife conservation area that is truly natural Florida.

The 4,700 acres that form the *Forever Florida* conservation area takes in nine distinct Florida ecosystems and a wide range of natural flora and fauna including alligators, black bears and nearly two hundred species of birds.

There is also just the chance of spotting the endangered Florida panther.

It is from here that *Florida EcoSafaris* operates zipline, coach and horseback safaris.

The safaris give visitors the chance to enjoy streams, forests, pastures and wetlands, and to learn about and spot a wide array of birds and animals including alligators and white-tail deer.

The Allen Broussard Conservancy was founded for the purpose of purchasing the land, known as Forever Florida, and keeping it as a wildlife preserve.

The Conservancy is named after Allen David Broussard, a wildlife biologist and ecologist, who died aged 29.

Visit : [www.FloridaEcoSafaris.com](http://www.FloridaEcoSafaris.com). For press tickets contact : Matt Duda at [mduda@floridaecosafaris.com](mailto:mduda@floridaecosafaris.com).

## Press trip to Napa Valley, California

3 to 7 October 2012

Louis M. Martini Winery and Certified Angus Beef are co-hosting an educational week of vineyard tours, wine tastings, wine blending sessions, ranch tours and lessons in the art of BBQing.

Harvest in the Napa Valley is one of the most beautiful times of the year and an ideal backdrop for learning about the region's signature wine, Cabernet Sauvignon and the production and preparation of high-end beef.

Included is air, lodging and food for a qualified travel writer on assignment.

Those applying must be a professional travel writer with a signed letter of assignment.

Visit : [www.louismartini.com](http://www.louismartini.com). Contact : Kristen at [kristen@lanepr.com](mailto:kristen@lanepr.com).

## Berlin Sightseeing Pass

City Sightseeing Pass operator the Leisure Pass Group has expanded into Germany with the launch of a Berlin Sightseeing Pass.

The all inclusive card gives users access to 53 of the city's leading tourist attractions, including notable favorites such as the Pergamon, The Jewish Museum and the Checkpoint Charlie Museum, as well as free access to the Berlin public transport network, a hop on hop off bus tour and a river cruise.

Alliance members can get a review pass.

Visit : [www.berlinpass.com](http://www.berlinpass.com). Contact : Katie Wright at [katie.wright@sirenpr.co.uk](mailto:katie.wright@sirenpr.co.uk).

## Working with the Alliance

**The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.**

**Other Alliance partners and agencies can be found at [www.itwalliance.com](http://www.itwalliance.com).**

## Partners

### Mammoth Lakes Tourism

Mammoth Lakes is a year-round destination resort located in the Sierra Nevada Mountains of California. Mammoth Lakes is accessible by year-round commercial flight service.

By car, Mammoth Lakes is 3 hours south of Reno, and 5 hours from Las Vegas, San Francisco, and Los Angeles. World Class skiing, hiking, golf, fishing, climbing, as well as a full calendar of events and festivals await all in Mammoth Lakes!

Visit : [www.visitmammoth.com](http://www.visitmammoth.com). Contact : Michael Vanderhurst at [mvanderhurst@visitmammoth.com](mailto:mvanderhurst@visitmammoth.com).

### Hotel Regin Abari (Italy)

The Hotel Regin Abari is an independent hotel with the style of the ancient Apulian Villages

Visit : [www.unahotelreginabari.it](http://www.unahotelreginabari.it). Contact : Francesco Ascalone at [f.ask@libero.it](mailto:f.ask@libero.it)

## Visit Panama

VisitPanama is the Panama Ministry of Tourism's Official Site of the Republic of Panama.

Panama is the southernmost country of Central America. It is bordered by Costa Rica to the northwest, Colombia to the southeast, the Caribbean Sea to the north and the Pacific Ocean to the south. The capital is Panama City.

Visit : [www.visitpanama.com](http://www.visitpanama.com). Contact : Claudia Morales at [cmorales@brandinglatinamerica.com](mailto:cmorales@brandinglatinamerica.com)

## Pan Americana Deviajes (Colombia)

Pan Americana Deviajes is a tour operator providing travel services in Colombia. The company also promotes the country by participating in the major Tourist Fairs and in other global activities related to tourism.

The company has offices in Bogota, Cartagena and San Andres

Visit : [www.panamericanadeviajes.net](http://www.panamericanadeviajes.net). Contact : Josefina de Achaval at [josefina@brandinglatinamerica.com](mailto:josefina@brandinglatinamerica.com).

## BSI (UK)

BSI is the leading procurement specialist in corporate and public sector accommodation and meetings management. Over the last 26 years, BSI has evolved from a small specialist agent handling hotel reservations to become the provider of industry-leading purchasing & expense management solutions, driving down the cost of accommodation, meetings and events for corporate clients.

Visit : [www.bsi.co.uk](http://www.bsi.co.uk). Contact : Toni Byrne at [tbyrne@bsi.co.uk](mailto:tbyrne@bsi.co.uk)

## Capita Business Travel

Capita Business Travel, part of The Capita Group Plc, and is a UK leader specialising in business travel management.

Founded in 1973, Capita Business Travel is currently the 8th largest travel management company in the UK with over 38 years of industry experience. The specialist strives to be the most flexible and reliable Travel Management Company in the UK, always delivering a high standard of quality and value to customers.

Capita Business Travel works in close partnership with customers to offer a service that sets new standards in Travel Management, with customers needs at the forefront of their aims."

Visit : [www.capitabusinesstravel.co.uk](http://www.capitabusinesstravel.co.uk). Contact : Toni Byrne at [toni.byrne@capita.co.uk](mailto:toni.byrne@capita.co.uk)

## Luggage Base (USA)

Luggage Base has offered deep discounts on name brand luggage and travel gear since 1971 and online since 1996. Family owned and operated.

Visit : [www.luggagebase.com](http://www.luggagebase.com). Contact : Joe Williams at [joe@luggagebase.com](mailto:joe@luggagebase.com).

## Best Of Asia Overland

Adventure in comfort! Enjoy the adventure of overlanding in our all-terrain Mercedes Benz coach style overland vehicles throughout Bangladesh, Bhutan, China, India and Nepal... and soon to be included Myanmar and Thailand.

Itineraries to these unique destinations are carried out at a level of comfort that one wouldn't expect from some of these destinations.

Visit : [www.boa-overland.com](http://www.boa-overland.com). Contact : Ben Grayling at [ben@boa-overland.com](mailto:ben@boa-overland.com).

## The Digital Asset Lab

The Digital Asset Lab host and manage many travel media libraries including the World Travel Market Libraries. They understand the demands of the travel trade.

Specialising in supplying 24/7 web accessed Digital Asset Management (DAM) solutions to organizations that need to centralize, control and manage their digital media files, their assets; images, videos, audio, podcasts, PDFs, documents, PowerPoint presentations, etc. DAM systems simplify archiving, searching, viewing, selling and the distribution of assets.

Users comment on its lightning speed and its intuitive simplicity, making it ideal for public facing libraries.

Simple and inexpensive monthly hosted and managed contracts are available or purchase the software.

Visit : [www.thedigitalassetlab.com](http://www.thedigitalassetlab.com). Contact : Alastair McDavid at [admin@thedigitalassetlab.com](mailto:admin@thedigitalassetlab.com).

## Ripley's Believe it or Not!

Situated in the heart of the West End, Ripley's Believe it or Not! London is home to the weird, wonderful and just plain bizarre. There's more than 700 curiosities from all around the world on display, perfect for a family day out that is a little out of the ordinary.

Ripley's Believe It or Not! London is happy to provide passes to the media to further the understanding of their products.

Visit : [www.ripleyslondon.com](http://www.ripleyslondon.com). Contact Chloe Davis at [chloe.davis@sirenpr.co.uk](mailto:chloe.davis@sirenpr.co.uk).

## Agencies

### Luxe PR

Luxe PR represents over 1,200 guest rooms in London. Its client list encompasses luxury quintessentially British and modern hotels, plus London's best serviced apartments. Luxe PR also represents British, European, Chinese and Japanese restaurants across the Capital.

Outside of London, Luxe PR's represents two Michelin star restaurants, as well as boutique hotels in the Cotswolds, Oxfordshire, Yorkshire and Derbyshire.

Visit : [www.luxepr.com](http://www.luxepr.com). Contact : Alison Hull at [alison@luxepr.com](mailto:alison@luxepr.com)

## **Ian Weightman Media Services (UK)**

Ian Weightman Media Services specialises in destination PR, and represents some of the finest destinations in the UK :

- The Cotswolds
- The English Riviera ("Agatha Christie Country")
- Stoke-on-Trent ("The Potteries")
- Herefordshire & Shropshire on the English/Welsh border
- The Peak District's Historic Border Country, and
- The Royal Forest of Dean.

Also The French Ardennes and point-of-contact for South West England, IWMS also works with Trentham Estate, the Camping & Caravanning Club, and some superb accommodations.

IWMS offers total support for the travel media: identifying stories; issuing regular press releases; supplying information and images; assisting media visits; helping journalists meet their deadlines; and offering regular E-newsletter updates.

Visit : [www.ianweightman.co.uk](http://www.ianweightman.co.uk). Contact : Ian Weightman at [ian.iwms@virgin.net](mailto:ian.iwms@virgin.net).

## **Grayling**

Grayling is the second largest independent global Public Relations, Public Affairs, Investor Relations and Events consultancy in the world. It has a number of travel and leisure clients including United Airlines, English Heritage and Accor Hotels.

Visit : [www.grayling.com](http://www.grayling.com) Contact : Ruth Law at [ruth.law@grayling.com](mailto:ruth.law@grayling.com).

## **Siren PR**

Siren is the UK's premier public relations and communications consultancy for the travel and leisure industry.

Visit : [www.sirenpr.co.uk](http://www.sirenpr.co.uk). Contact : Belinda Schaffarz at [belinda.schaffarz@sirenpr.co.uk](mailto:belinda.schaffarz@sirenpr.co.uk).

## **New Media Travel (USA)**

New Media Travel is the leading provider of short-form, 10minute Video PostCards (TVP) to the industry. The company has 5 million views and 1,800 subscribers. Additionally it provides feature text/video/visual content for such high-value web sites and portals like Technorati, TripAdvisor, Travel Weekly, etc.

Visit : [www.youtube.com/travelvideo](http://www.youtube.com/travelvideo). Contact : Kaleel Sakakeeny at [Kaleel.tvp@gmail.com](mailto:Kaleel.tvp@gmail.com).

## **News**

### **Maderia**

The official tourism websites for Madeira is now [www.visitmadeira.pt](http://www.visitmadeira.pt) and [virtual.visitmadeira.pt](http://virtual.visitmadeira.pt). Madeira will be delighted to host Alliance members on commission.

Visit : [www.visitmadeira.pt](http://www.visitmadeira.pt). Contact : Joana Dias at [joanadias@ap-madeira.pt](mailto:joanadias@ap-madeira.pt).

### **The McArthurGlen Designer Outlet Athens, Greece**

The McArthurGlen Designer Outlet has opened in Athens, Greece with 110 luxury and designer labels selling their goods at a 35-70 per cent discount.

McArthurGlen Group, one of Europe's leaders in designer outlet retailing, has seven outlet centres in the UK and another 13 throughout Europe. The Neumünster near Hamburg opens in 2012.

Visit [www.mcarthurglengroup.com](http://www.mcarthurglengroup.com). Contact :Stephanie Murray at [Stephanie.Murray@raincommunications.co.uk](mailto:Stephanie.Murray@raincommunications.co.uk).

### **Virgin Atlantic**

Virgin Atlantic Airways has calculated that, every year, more than 12,000 books, 10,500 pairs of reading glasses and around 5,000 phones get left on board its planes.

Some of the more unusual items Virgin Atlantic has managed to re-unite its passengers with include; an artificial limb, an urn of ashes, a movie script and a wheelchair belonging to Artie from Glee!

Visit : [www.virginatlantic.com](http://www.virginatlantic.com). Contact : Anna Catchpole at [Anna.catchpole@fly.virgin.com](mailto:Anna.catchpole@fly.virgin.com).

### **BikeToursDirect**

According to BikeToursDirect, bicycle tours along the Danube Bike Path-which takes cycle tourists along a dedicated, paved bicycle path through picturesque medieval towns, lush farmland and vineyards in Germany and Austria are the top choice for its clients in 2011.

Visit : [www.biketoursdirect.com](http://www.biketoursdirect.com). Contact : [info@biketoursdirect.com](mailto:info@biketoursdirect.com).

### **The National Museum of Scotland and Scottish National Portrait Gallery**

**The National Museum of Scotland**, Edinburgh has reopened after a £46 million refurbishment that will enable much greater access to the collections, improved access and visitor experience, as well as a greater appreciation of the iconic Victorian building.

**The Scottish National Portrait Gallery**, Edinburgh - opens on November after a two-year upgrade.

Visit : [www.nms.ac.uk](http://www.nms.ac.uk) and [www.nationalgalleries.org](http://www.nationalgalleries.org). Contact Martha Bryce at [martha.bryce@visitscotland.com](mailto:martha.bryce@visitscotland.com)

## **Leads**

**Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.**

### **Desroches Island, the Seychelles**

The luxury Desroches Island resort in the Seychelles, has launched a new spa called 'Escape', which is the only spa in the Indian Ocean to offer the award-winning Elemental Herbology - range of natural, high-performance skincare and treatments.

Desroches Island is an exclusive, coral island resort in the Seychelles, with lush forests surrounded by white, sandy beaches and a protective reef.

Visit : [www.desroches-island.com](http://www.desroches-island.com) and [www.elementalherbology.com](http://www.elementalherbology.com). Contact : Li Boatwright at [li@storringtoncommunications.com](mailto:li@storringtoncommunications.com).

## FivePine Lodge & Spa Resort of Sisters, Oregon

FivePine Lodge & Spa Resort of Sisters, OR has just been recognized as a AAA Approved, Four Diamond lodging establishment.

Only 4% of over 31,000 properties approved by AAA achieve this distinction. Oregon has 14 other lodging establishments AAA Approved as Four Diamond in 2011.

Visit : [www.TravelOregon.com](http://www.TravelOregon.com). Contact : Alana Audette at [alana@visitcentraloregon.com](mailto:alana@visitcentraloregon.com)

## Oberstaufen, Bavaria, germany

It is tradition in September in Oberstaufen, Bavaria for farmers to drive down the cattle from the alpine pastures into the valley

This kind of farming has a long tradition and it gives Oberstaufen's milk and cheese a unique taste.

The Cattle Drive is celebrated as a big festival in these Bavarian regions and the leading cow is dressed to the nines with an ornate head-dress made out of local flowers and a cow bell that announces the cattle's arrival.

Visit : [www.oberstaufen.de](http://www.oberstaufen.de). Contact : Silke Schoeling at [silke.schoeling@germany.travel](mailto:silke.schoeling@germany.travel).

## Wendy Wu Tours

Leading escorted tours operator Wendy Wu Tours specialise in the destinations of China, Indochina, India and Sri Lanka. Customers can add on extensions to a range of destinations including Hong Kong, Macau, Dubai and Bangkok.

Visit [www.wendywutours.co.uk](http://www.wendywutours.co.uk) . Contact Josie Self at [josies@hillsbalfour.com](mailto:josies@hillsbalfour.com).

## What's on

**Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.**

### Special events in Orlando

#### Red Chair Affair

27 August 2011

The 7th Annual Red Chair Affair at the Bob Carr Performing Arts Centre kicks off the Orlando cultural season. The event features performances and entertainment by Central Florida's cultural community.

Visit : [www.redchairproject.com](http://www.redchairproject.com).

#### Visit Orlando's Magical Dining Month

1 to 30 September 2011

Visit Orlando's Magical Dining Month, sees Central Florida's best restaurants featuring three-course, prix fixe dinner menus for just \$30.

One dollar from each meal will be donated to Boys & Girls Clubs of Central Florida.

Visit : [www.OrlandoMagicalDining.com](http://www.OrlandoMagicalDining.com).

### **Fashion Week at The Mall at Millenia**

8 to 17 September 2011

Fashion Weeks gives visitors the chance to see designer runway shows and a get sneak preview of spring 2012's hottest fashion trends straight from international runways. A week-long series of in-store events, such as trunk shows and champagne receptions. Admission to runway show: TBD.

Visit : [www.mallatmillenia.com](http://www.mallatmillenia.com).

### **Orlando's Faith and Fun Weekend**

9 and 10 September 2011

Walt Disney World Resort and Universal Orlando Resort feature some of the top Christian music stars from across the nation.

Visit : [www.disneyworld.com](http://www.disneyworld.com) and [www.rocktheuniverse.com](http://www.rocktheuniverse.com).

### **Global Peace Film Festival**

20 to 25 September 2011

Held in conjunction with the UN's International Day of Peace, the festival promotes the art of motion picture to further the goal of peace on earth, beyond anti-war, ideology and activism. Events include film programs, panels and parties.

Visit : [www.peacefilmfest.org](http://www.peacefilmfest.org).

### **Epcot International Food & Wine Festival**

30 September to 13 November 2011

The event attracts a diverse audience to sip, sample and savor treasures from some of the world's most famous wineries and celebrated chefs.

Guests can boost their wine IQ at any of the hundreds of wine and beer seminars and polish their culinary skills at the numerous demonstrations and tastings.

Visit : [www.disneyworld.com](http://www.disneyworld.com).

Visit : [www.visitorlando.com](http://www.visitorlando.com). For more information and press trips to Orlando contact : Amy Voss at [Amy.Voss@visitorlando.com](mailto:Amy.Voss@visitorlando.com).

### **Festa das Vindimas, The Azores**

4 to 10 September

Pico, the volcanic island of the Azores, hosts its annual Festa das Vindimas – Wine Harvest Festival – a century old celebration of the region's wines.

The Wine Harvest Festival showcases the Azorean region's finest wines, exploring how the traditional technique of treading on the grapes in bare feet to extract the juice, still continues today.

Pico is the Azores second largest island and the vineyards, climbing along a maze of stone walls, is the island's distinctive wine growing scene.

Visit : [www.azoreschoice.com](http://www.azoreschoice.com). Contact : Fiona Anderson at [fiona@ktapr.com](mailto:fiona@ktapr.com).

### **Barkerville Cowboy and Drover Jubilee, British Columbia, Canada**

9 to 11 September 2011

The inaugural Barkerville Cowboy and Drover Jubilee will be a three-day festival of cowboy music, spoken word, and dance.

Musical venues, including the oldest wooden "Cowboy Church" in British Columbia, will showcase classic crooners Butch Falk and Allen Christie alongside up-and-comers at the Northern Star Amateur Singing Competition, while a cowboy poetry tent will gather the townsfolk for a contemplative reflection of life in the saddle.

Visit : [www.barkerville.ca](http://www.barkerville.ca). Contact : Carla Mont at [Carla.Mont@gov.bc.ca](mailto:Carla.Mont@gov.bc.ca).

### **The Art of Being British, Jermyn Street, London**

10 September 2011

The Art of Being British: St James's *At Your Service* takes place on Saturday 10 September from 12noon until 5pm with some of the finest British fashion and lifestyle brands participating in a traffic free event that is packed with eccentric Britishness, unique presentations and engaging activities.

Taking place along the full length of Jermyn Street, in the heart of St James's, London SW1, the occasion is hosted by The Crown Estate and the Jermyn Street Association, encouraging visitors from all over the world to celebrate the superb service and craftsmanship that exudes from the many retailers, cafes, restaurants and bars that are historically established in and around Jermyn Street.

Visit : [www.jermynstreet.net](http://www.jermynstreet.net). Contact : Sarah Millar at [sarah.millar@sisteris.com](mailto:sarah.millar@sisteris.com).

### **Autosymphonic, Mannheim, Germany**

10 September 2011

A very unique event can be experienced on 10th September in Mannheim:

The world's first "automobile orchestra" will perform a specially composed symphony involving 80 vehicles, the SWR Baden-Baden and Freiburg 50 Symphony Orchestra, the SWR Vocal Ensemble Stuttgart and the German band "Söhne Mannheims".

The event will be held to celebrate the 125th anniversary of the motor car.

Visit : [www.mannheim.de](http://www.mannheim.de). Contact : Michael Mueller at [michael.mueller@mannheim.de](mailto:michael.mueller@mannheim.de)

### **Birmingham Food Fest, UK**

14 to 23 October 2011

More than 60 of Birmingham's top restaurants and its best-loved chefs will support the Birmingham Food Fest, a 10-day gastronomic celebration.

Visit Birmingham is the city's official leisure tourism programme for Birmingham, part of Marketing Birmingham's destination marketing strategy.

Visit : [www.birminghamfoodfest.com](http://www.birminghamfoodfest.com) and [www.visitbirmingham.com](http://www.visitbirmingham.com). Contact : Ellie Rance at [ellie.rance@marketingbirmingham.com](mailto:ellie.rance@marketingbirmingham.com),

### **Vancouver International Fringe Festival**

8 to 18 September 8 to 18 and Pick of the Fringe 21 to 25 September

More than 80 groups from around the world present 600 shows over 11 days on a variety of indoor and outdoor stages, with most of the venues are on Granville Island.

Following the main festival, catch the "Pick of the Fringe," a round-up of the festival's most popular acts.

Visit : [www.vancouverfringe.com](http://www.vancouverfringe.com). Contact : J Hutchison at [jhutchison@tourismvancouver.com](mailto:jhutchison@tourismvancouver.com).

### **The Mayor's Thames Festival, London**

10 and 11 September 2011

The Mayor's Thames Festival, London's largest free festival takes place along the banks of the River Thames and brings together people from all communities to celebrate the city and the river.

The festival's flagship art and education project is Rivers of the World, linking schools and more than 2,000 young people around the world through common river themes.

Visit : [www.thamesfestival.org](http://www.thamesfestival.org). Contact: Sam Kidby at [s.kidby@thamesfestival.org](mailto:s.kidby@thamesfestival.org).

### **Berkeley, CA**

Crabby Chefs Seafood Festival  
25 September 2011

Crabby Chefs Seafood Festival includes an "Iron Chef" style culinary competition that culminates with a Crabby Chef being chosen, plus outdoor food booths that will be selling cooked crab, crab cakes, clam chowder and other seafood delights.

Annual Shuck & Swallow Oyster Competition, Berkeley, CA  
Tuesday 27 September 2011

McCormick & Kuleto's Seafood Restaurant's 18<sup>th</sup> annual Shuck & Swallow Oyster Competition, involves a dozen teams of two members from various Bay Area restaurants, competing to shuck and swallow as many oysters as possible in 10 minutes.

Visit : [www.spengers.com](http://www.spengers.com) and [www.mccormickandkuletos.com](http://www.mccormickandkuletos.com). Contact : Tom Walton at [tom@fortunepublicrelations.com](mailto:tom@fortunepublicrelations.com).

### **London Restaurant Festival**

3 to 17 October 2011

The London Restaurant Festival is a city-wide celebration of eating out in the capital, from Michelin-starred restaurants to neighbourhood bistros.

Some restaurants will offer Festival Menus, and there will be different events during the two weeks, including the world's first six-Michelin-star meal.

There will also be a small film festival Eat Film in hotels in Soho, Covent Garden and Charlotte Street. Cocktails will be served before a movie, and after it a three-course dinner will be served.

Visit : [www.londonrestaurantfestival.com](http://www.londonrestaurantfestival.com). Contacts: Emily Blewett at [emily@taste-pr.com](mailto:emily@taste-pr.com).

## **Taiwan's National Day**

10 October 2011

Taiwan will celebrate a special National Day on 10 October to celebrate 100 years since the founding of the Republic of China.

This year's 'Double Ten Day' is set to be the most colourful and vibrant ever, with an array of entertainment and traditional performances and a National Day Fireworks Display over the island's major cities, symbolising the bright future for Taiwan.

Visit : [www.taiwan.net.tw](http://www.taiwan.net.tw). Contact : Samantha Crossfield at [samantha@saltmarshpr.co.uk](mailto:samantha@saltmarshpr.co.uk).

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Visit : [www.londonrestaurantfestival.com](http://www.londonrestaurantfestival.com). Contacts: Emily Blewett at [emily@taste-pr.com](mailto:emily@taste-pr.com).

## **Falmouth Oyster Festival 2011, Falmouth Cornwall, UK**

13 to 16 October

The Falmouth Oyster Festival celebrates the start of the oyster dredging season, the diversity and quality of Cornish Seafood and in particular, one of the last remaining traditional oyster fisheries, dredging by sail and hand punt.

The festival is sponsored by the St Michael's Hotel & Spa.

Falmouth is Cornwall's leading south coast resort and home to the county's maritime heritage.

Visit : [www.falmouthoysterfestival.co.uk](http://www.falmouthoysterfestival.co.uk), [www.discoverfalmouth.co.uk](http://www.discoverfalmouth.co.uk) and [www.stmichaelshotel.co.uk](http://www.stmichaelshotel.co.uk). Contact : Lauren Hughes at [lauren@bacall.net](mailto:lauren@bacall.net).

## **Ironman Panama**

12 February 2012

The Ironman Panama competition will take place on 12 February 2012.

Athletes will swim 1.2 miles (1.9 km) in the Pacific Ocean at the entrance to the Panama Canal, one of "The Seven Wonders of the Modern World" before biking 56 miles (90 km), crossing the Bridge of the Americas, which connects Central and South America.

There will then be a 13.1 mile (21km), two-loop, run course that will take athletes through the Amador Causeway, a major tourism area surrounded by the Pacific Ocean.

Visit : [www.ironmanpanama.com](http://www.ironmanpanama.com). Contact: Claudia Morales at [cmorales@brandinglatinamerica.com](mailto:cmorales@brandinglatinamerica.com).

## Reasons to write about

**Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.**

### Golf in Shetland, Scotland

Shetland lies across the 60<sup>th</sup> line of Latitude North, with the capital Lerwick almost sitting in the centre of a triangle formed by Aberdeen (Scotland), with Bergen (Norway) and Torshavn (Faroe Islands).

Thanks to its northerly location, Shetland enjoys extensive daylight during the summer months from 5am in the morning until 10pm at night. Perhaps more surprisingly, during the summer period golfing hours can extend until midnight making it the perfect destination for golfers who want to tee off into the wee small hours.

The wildlife strewn nine hole Asta Golf Club at Whalsay is Britain's most northerly golf course and the 18 hole Dale golf course located just outside Lerwick and at the head of the sea loch of Dales Voe.

Visit : [www.shetlandtourism.com/](http://www.shetlandtourism.com/) Contact : James Lakie at [James.Lakie@visitscotland.com](mailto:James.Lakie@visitscotland.com).

### Tomasso Brothers Fine Art at The International Fine Art & Antique Dealers Show

21 to 27 October 2011

Major pieces of European sculpture will be presented by Tomasso Brothers Fine Art at The Park Avenue Armory, Park Avenue at 67<sup>th</sup> Street, New York.

The Tomasso brothers, Dino, Giovanni and Raffaello, are known for their passion for sculpture and their dedication to scholarship so visitors to the stand can expect to encounter some splendid examples of sculpture dating from the Medieval period to the early 19<sup>th</sup> century.

Tomasso Brothers Fine Art has promoted and supported, through loans and exhibitions, major international institutions such as The Fitzwilliam Museum, Cambridge, The Centro Internazionale, Carrara, The National Gallery, Prague, and The Kunsthistorisches Museum, Vienna.

Visit : [www.tomassobrothers.co.uk](http://www.tomassobrothers.co.uk). Contact : Juliette Craneat at [juliette@suebond.co.uk](mailto:juliette@suebond.co.uk).

### Madikwe Game Reserve, South Africa

The 'Big Five' of lion, leopard, elephant, black and white rhino and buffalo can all be found in abundance in the Madikwe Game Reserve, South Africa, which is also home to the luxurious Makanyane Safari Lodge.

Safari-goers looking for much more out of a game drive can also expect to see cheetah, spotted and brown hyena, giraffe, zebra and the extremely rare African wild dog, which in the Tswana language translates to Makanyane.

There are reptiles roaming the reserve, including chameleons, leopard tortoise, snakes and African crocodiles. And dedicated twitchers will be in birdie-heaven, with over 340 species of birds found here.

The malaria-free Madikwe Game Reserve, South Africa's second largest, is situated amongst 1,800 hectares of private ground, with no boundaries within the reserve.

Between 1991 and 1998 Operation Phoenix reintroduced over 10,000 animals from 27 species, the largest translocation of game ever undertaken.

Visit [www.makanyane.com](http://www.makanyane.com). Contact : Louise Evans at [louisee@hillsbalfour.com](mailto:louisee@hillsbalfour.com).

## A place to stay

**Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.**

### Secret Bay, Dominica

Secret Bay, is a new boutique property on the nature island of Dominica in the Caribbean.

Located on the northwest coast of Dominica, Secret Bay is a ten-minute drive to the quaint town of Portsmouth and one-hour's drive to the capital Roseau.

The villas and bungalows for purchase or rent have been designed by Latin American architect Fruto Vivas, to maximise the natural beauty of Secret Bay and minimise the impact on the environment.

Secret Bay is a sustainable development - from the sourcing of the materials, the building methods, water and energy efficiency, to an ongoing commitment to the protection of this precious land.

Secret Bay also supports the local community through employment, the development of small-scale tourism in the area and setting-up a Community Development Fund.

Dominica remains one of the hidden gems of the Caribbean.

It is dubbed the "Nature Island" due to its abundance of natural splendours: 365 rivers, the second largest boiling lake in the world, a lush rainforest, volcanoes, mountains, waterfalls, hot springs, and black and white sand beaches.

Much of the island is protected under national parks, one of which has been given UNESCO World Heritage status. Dominica is a paradise for divers, hikers, birdwatchers and nature-lovers.

Despite being one of the largest islands in the Caribbean, it is one of the least populated. It is also one of the few islands to have retained some of its pre-Colombian population.

Visit : [www.secretbay.dm](http://www.secretbay.dm) and [www.dominica.dm](http://www.dominica.dm). Contact : Cathy Preece at [cathy@adams-pr.com](mailto:cathy@adams-pr.com).

### Tambo del Inka hotel, Peru

Libertador's *Tambo del Inka* hotel in Peru's Sacred Valley, has been shortlisted by Virtuoso®, for their fifth annual *Virtuoso 'Best of the Best' Hotel Awards*.

The hotel is part of the Libertador Hotels, Resorts, & Spas portfolio and is located in Urubamba, Cusco, halfway between the city of Cusco and Machu Picchu. The hotel has its own train station at which the Machu Picchu train stops daily to pick up passengers en route to the Lost City of the Incas.

Libertador Hotels, Resorts & Spas is Peru's leading hotel group, offering an authentic Peruvian experience.

The current Libertador portfolio includes properties in Arequipa, Cusco, Lima, Paracas, Puno (directly on Lake Titicaca), Trujillo and Urubamba; the Westin Libertador Lima will be the eighth hotel in the Libertador collection.

A private 12-passenger aircraft is also part of the portfolio, offering guests private transfers between Lima and Paracas.

Visit [www.libertador.com.pe](http://www.libertador.com.pe) and [www.virtuosolife.com](http://www.virtuosolife.com). Contact: Natalie Schofield at [natalies@hillsbalfour.com](mailto:natalies@hillsbalfour.com).

## Diva - The Maldives

The luxury resort Diva is continuing its support of the Maldives' largest Marine Protected Area, by opening a dedicated Marine Biology Centre, which will provide a boost to research on the unique year-round presence of whale sharks in South Ari Atoll.

Home to a rich ecosystem, the reefs and the marine life of the South Ari Marine Protected Area (SAMPA), will be overseen by newly appointed resident marine biologist, Chiara Fumagalli.

The Centre also organizes a weekly *Whale Shark Education Day* to raise guests awareness of the local community of whale sharks. The Diva is part of the Naiade group of beach hotels in Mauritius, Maldives and Reunion islands.

[www.naiade.com](http://www.naiade.com). Contact : [oanamaria.bucsa@naiade.com](mailto:oanamaria.bucsa@naiade.com)

## Meliá Hotels, Bulgaria

Meliá Hotels International has opened the Sol Marina Palace, its sixth hotel in Bulgaria.

The four star resort hotel has 128 rooms and is located in Nessebar, one of the most popular tourist destinations in the Balkans.

The region has seen a significant rise in the number of visitors in the past few years, attracted by the cultural attractions and its Black Sea beaches.

Meliá Hotels International began operations in Bulgaria in 2007 with the opening of the Hotel Meliá Grand Hermitage, a five star hotel with 727 rooms located on the sea front 17 kilometres from the city of Varna, the country's second biggest city.

The company has another four resorts operating under its Sol Hotels resort brand with the Sol Nessebar Bay, Sol Nessebar Mare and Sol Nessebar Palace located on the sea front and the Sol Luna Bay Resort located in the town of Bjala.

Visit : [www.marinamolresort.com](http://www.marinamolresort.com) Contact : [comunicacion@melia.com](mailto:comunicacion@melia.com)

## Sandals Resorts

Sandals Resorts International (SRI) has launched *Sandals Earthguard powered by EarthCheck*, a new environmental management programme designed to reduce the company's environmental footprint and increase the benefits host communities receive as a result of sustainable tourism.

*EarthCheck* complies with the Intergovernmental Panel for Climate Change (IPCC) Guidelines for National Greenhouse Gas Inventories, the World Business Council for Sustainable Development (WBCSD) Greenhouse Gas Protocol, and the International Organisation for Standardization (ISO) 14064 range of standards for greenhouse gas accounting.

Sandals Resorts has 14 luxury resorts located in Jamaica, Antigua, Saint Lucia and The Bahamas.

visit [www.sellingsandals.co.uk](http://www.sellingsandals.co.uk) and [www.earthcheck.org](http://www.earthcheck.org). Contact : Holly Barnett at [holly.barnett@sandals.co.uk](mailto:holly.barnett@sandals.co.uk).

## **During New England's most spectacular season**

Although winter and spring offer their own delights, fall is the most glorious time of the year in New Hampshire.

The state's Rosewood Country Inn and the Candlelite Inn have joined together to create a *September To Remember Package* that offers visitors an opportunity to enjoy the season's beautiful scenery, and discover the vineyards, orchards, historical sites and charming towns with their country stores found in the Lake Sunapee region of Central New Hampshire.

The Rosewood Country Inn is sited on 12 hilltop acres in Bradford, part of New Hampshire's Dartmouth/Lake Sunapee Region.

The Candlelite Inn is surrounded by the New England scenery.

Visit : visit [www.rosewoodcountryinn.com](http://www.rosewoodcountryinn.com) and [www.candleliteinn.com](http://www.candleliteinn.com). Contact : Jane Coloccia at [janecoloccia@gmail.com](mailto:janecoloccia@gmail.com).

## **The San Lorenzo Mountain Lodge in San Lorenzo di Sebato, Italy**

The San Lorenzo Mountain Lodge in San Lorenzo di Sebato, Italy has joined Unique Hotels of the World.

Formerly a hunting lodge and 16th-century private retreat for the local nobility, San Lorenzo Mountain Lodge offers guests 42-acres of woods and meadows in the Dolomites.

Visit : [www.sanlorenzomountainlodge.com](http://www.sanlorenzomountainlodge.com). Contact : Steve Dobson at [steve@uhotw.com](mailto:steve@uhotw.com).

## **Brockencote Hall Hotel, Worcestershire UK**

Eden Hotel Collection, the group of luxury country house hotels and restaurants privately owned by Sir Peter Rigby, has announced the takeover of Brockencote Hall Hotel, a Victorian country estate in Worcestershire.

The hotel, set in 70 acres of grounds near to the Malvern Hills, is to undergo a complete renovation to bring it in line with the quality of the other hotels in the collection.

Brockencote Hall Hotel will add to the four private portfolio of luxury hotels and restaurants that make up the Eden Hotel Collection.

Already in the fold are Michelin starred Mallory Court in Leamington Spa; Buckland Tout-Saints in Devon; The Kings Hotel in Chipping Campden and the Arden Hotel in Stratford-upon-Avon, opened in partnership with The Royal Shakespeare Company in 2010.

Visit : [www.brockencotehall.com](http://www.brockencotehall.com) and [www.edenhotelcollection.com](http://www.edenhotelcollection.com). Contact : Lindsay Butler at [lindsay\\_butler@mallory.co.uk](mailto:lindsay_butler@mallory.co.uk).

# Section two : ongoing opportunities

## Alerts

### Ongoing independent press trip opportunities for Alliance members

- **PlanetWildlife**, which specialises in wildlife holidays worldwide will be pleased to consider press trip requests from Alliance members [www.planetwildlife.com](http://www.planetwildlife.com) Contact Karen Luard at [kp@kpcommunications.co.uk](mailto:kp@kpcommunications.co.uk)
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : [www.visitbath.co.uk](http://www.visitbath.co.uk). Contact : Lucy Ryder at [lucy\\_ryder@bathtourism.co.uk](mailto:lucy_ryder@bathtourism.co.uk).
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : [www.cityrunningtours.com/chicago](http://www.cityrunningtours.com/chicago). Contact : Marlin Keesler at [marlin@cityrunningtours.com](mailto:marlin@cityrunningtours.com).
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : [www.frankfurt-tourismus.de](http://www.frankfurt-tourismus.de). Contact : Gisela Moser at [moser@infofrankfurt.de](mailto:moser@infofrankfurt.de).
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : [www.visitcyprus.com](http://www.visitcyprus.com). Contact : June Field at [june.field@kallaway.com](mailto:june.field@kallaway.com).
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : [www.theExplorateur.com](http://www.theExplorateur.com). For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at [gabriella@trumarketing.com](mailto:gabriella@trumarketing.com).
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa ([www.grosvenorpulfordhotel.co.uk](http://www.grosvenorpulfordhotel.co.uk)), The Pheasant Inn ([www.thepheasantinn.co.uk](http://www.thepheasantinn.co.uk)) and The Bear's Paw ([www.thebears paw.co.uk](http://www.thebears paw.co.uk)) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at [karen.floyd@symmetrypr.com](mailto:karen.floyd@symmetrypr.com).
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit [www.ghotw.com](http://www.ghotw.com). Contact: Brooke Jester at [bjester@ghotw.com](mailto:bjester@ghotw.com).
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit [www.thecranley.com](http://www.thecranley.com) or [www.theroyalpark.com](http://www.theroyalpark.com). Contact : Li Boatwright at [li@storringtoncommunications.com](mailto:li@storringtoncommunications.com).
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : [www.meadbrown.com](http://www.meadbrown.com). Contact : Michael Brown at [michael@meadbrown.com](mailto:michael@meadbrown.com).
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: [www.LocalGuiding.com](http://www.LocalGuiding.com). Contact: Robert Blessing at [rb@localguiding.com](mailto:rb@localguiding.com).
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : [www.Shakespeare-Country.co.uk](http://www.Shakespeare-Country.co.uk). Contact : Tanya Aspinall at [tanya@marketingaloud.co.uk](mailto:tanya@marketingaloud.co.uk).
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : [www.VisitOrlando.com](http://www.VisitOrlando.com). Contact : Amy Voss at [amy.voss@visitorlando.com](mailto:amy.voss@visitorlando.com).

- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : [www.icelandbike.com](http://www.icelandbike.com). Contact : Stefan Helgi Valsson at [valsson@centrum.is](mailto:valsson@centrum.is).
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : [www.hotelbonsol.es](http://www.hotelbonsol.es), [www.hoteltres.com](http://www.hoteltres.com), [www.daltmurada.com](http://www.daltmurada.com) and [www.hotelmarivent.com](http://www.hotelmarivent.com). Contact Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com)
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: [www.atholl-estates.co.uk](http://www.atholl-estates.co.uk). Contact: Lee MacGregor at [lee@leemacgregorpr.com](mailto:lee@leemacgregorpr.com).
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : [www.stchristoph.at/alpenhotel](http://www.stchristoph.at/alpenhotel) . Contact Karen Luard at [kp@kpcommunications.co.uk](mailto:kp@kpcommunications.co.uk)
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : [www.villapambuffetti.com](http://www.villapambuffetti.com). Contact Alessandra Pambuffetti at [info@villapambuffetti.com](mailto:info@villapambuffetti.com).
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : [www.eustatia.com](http://www.eustatia.com). Contact: Alastair Abrehart, [alastair@broadswordpr.com](mailto:alastair@broadswordpr.com).
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : [www.africasafariholidays.net](http://www.africasafariholidays.net). Contact : Agnes Njagi at [info@africasafariholidays.net](mailto:info@africasafariholidays.net).
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : [www.tourisme-champagne-ardenne.com](http://www.tourisme-champagne-ardenne.com). Contact: Doug Goodman at [doug@douggoodmanpr.com](mailto:doug@douggoodmanpr.com).
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : [www.vancouverisland.com](http://www.vancouverisland.com). Contact : Pamela Irving at [livingcomms@telus.net](mailto:livingcomms@telus.net).
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : [www.redmangrove.com](http://www.redmangrove.com). Contact : Dave Wiggins [dave@travelnewssource.com](mailto:dave@travelnewssource.com)
- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : [www.middlethorpe.com](http://www.middlethorpe.com). Contact Daisy Parker at [daisy@iscott.co.uk](mailto:daisy@iscott.co.uk).
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : [www.welcometoswaziland.com](http://www.welcometoswaziland.com) and [www.malawitourism.com](http://www.malawitourism.com). Contact: Kelly White at [tourism@geo-group.co.uk](mailto:tourism@geo-group.co.uk).
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk). Contact : Lanisha Butterfield at [lanisha.butterfield@holidaylettings.co.uk](mailto:lanisha.butterfield@holidaylettings.co.uk).
- **Malta** will be happy to consider for press trips for Alliance members. Visit : [www.visitmalta.com](http://www.visitmalta.com). Contact : Anne Kapranos at [Anne@essence-communications.com](mailto:Anne@essence-communications.com).

- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : [www.peckfortoncastle.co.uk](http://www.peckfortoncastle.co.uk). Contact : Karen Floyd at [karen.floyd@symmetrypr.com](mailto:karen.floyd@symmetrypr.com).
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : [www.tongabezi.com](http://www.tongabezi.com). Contact Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : [www.kerdowneybotswana.com](http://www.kerdowneybotswana.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : [www.adventure-life.com](http://www.adventure-life.com). Contact : Adam York at [adam@sublimepub.com](mailto:adam@sublimepub.com).
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit [www.rosenshinglecreek.com](http://www.rosenshinglecreek.com). Contact Mary Deatrick at [mdeatrick@cfl.rr.com](mailto:mdeatrick@cfl.rr.com).
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : [www.migis.com](http://www.migis.com). Contact : Susan Soltero at [ssoltero@cmcommunications.com](mailto:ssoltero@cmcommunications.com).
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : [www.nwda.co.uk](http://www.nwda.co.uk). Contact : Oliver Bennett at [oliverbennett@blueyonder.co.uk](mailto:oliverbennett@blueyonder.co.uk).
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : [www.principal-hayley.com/venues-and-hotels/the-george-hotel](http://www.principal-hayley.com/venues-and-hotels/the-george-hotel). Contact : Megan Davidson at [megan@crimsonedge.co.uk](mailto:megan@crimsonedge.co.uk).
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: [www.peaceandplenty.com](http://www.peaceandplenty.com). Contact: Hazel Heyer at [hazel\\_heyer@hotmail.com](mailto:hazel_heyer@hotmail.com).
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: [www.hyatt.com](http://www.hyatt.com). Contact: Alison Wood at [Alison@grifcopr.com](mailto:Alison@grifcopr.com).
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: [www.ranchrider.com](http://www.ranchrider.com). Contact: Siobhan at [siobhan@tionlondon.co.uk](mailto:siobhan@tionlondon.co.uk).
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : [www.honourway.com](http://www.honourway.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : [www.visitwiltshire.co.uk](http://www.visitwiltshire.co.uk). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk).

- **Knockomie Hotel, Forbes, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: [www.knockomie.co.uk](http://www.knockomie.co.uk). Contact: Lee MacGregor at [lee@leemacgregorpr.com](mailto:lee@leemacgregorpr.com).
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : [www.southlakelandparks.co.uk](http://www.southlakelandparks.co.uk). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : [www.golakes.co.uk](http://www.golakes.co.uk).
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : [www.honourway.com](http://www.honourway.com). Contact : Honour Schram de Jong at [honour@honourway.com](mailto:honour@honourway.com).
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: [www.circleline42.com](http://www.circleline42.com) Contact: Lisa Chamberlain at [lisa.chamberlain@btinternet.com](mailto:lisa.chamberlain@btinternet.com)
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : [www.haweswaterhotel.com](http://www.haweswaterhotel.com). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk)
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : [www.premiercottages.co.uk](http://www.premiercottages.co.uk). Contact : Samantha Marsh: [samantha@infinitypublicrelations.co.uk](mailto:samantha@infinitypublicrelations.co.uk).
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : [www.stmaryshallhotel.co.uk](http://www.stmaryshallhotel.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk)
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : [www.woodovis.com](http://www.woodovis.com). Contact : Samantha Kirton at [samantha@independentpr.co.uk](mailto:samantha@independentpr.co.uk)
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : [www.visit1066country.com](http://www.visit1066country.com). Contact : Jane Ellis at [jjmellis@hastings.gov.uk](mailto:jjmellis@hastings.gov.uk).
- **The Wineport Lodge, Glasannon County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : [www.wineport.ie](http://www.wineport.ie). Contact: Nina Zapala at [zapala@fzkllc.com](mailto:zapala@fzkllc.com).
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit [www.innonfifth.com](http://www.innonfifth.com). Contact : Kelly Grass Prieto at [kelly@hayworthcreative.com](mailto:kelly@hayworthcreative.com).
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : [www.base2stay.com/press\\_page/Liverpool.html](http://www.base2stay.com/press_page/Liverpool.html). Contact : Jon Brown at [brown@paversmith.co.uk](mailto:brown@paversmith.co.uk).

- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : [www.visitchester.com](http://www.visitchester.com) and [www.lincoln.gov.uk](http://www.lincoln.gov.uk). Contact : Oliver Bennett at [oliverbennett@blueyonder.co.uk](mailto:oliverbennett@blueyonder.co.uk).
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : [www.swiss-belhotel.com](http://www.swiss-belhotel.com). Contact : Ayla Hass at [aylahaas@swiss-belhotel.com](mailto:aylahaas@swiss-belhotel.com).
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: [www.pembrokeshire.com](http://www.pembrokeshire.com). Contact: Pat Edgar [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com)
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit [www.therutlandhotel.com](http://www.therutlandhotel.com). Contact Yvonne or Fiona at [info@nicheworks.co.uk](mailto:info@nicheworks.co.uk).
- **Dubai Tourism** will be interested in considering working with Alliance members on press trips to Dubai. Visit [www.dubaitourism.ae](http://www.dubaitourism.ae). Contact Caroline Parrish at [cparrish@thecommunicationgroup.co.uk](mailto:cparrish@thecommunicationgroup.co.uk).
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : [www.galapagosexpeditions.com/gracepresskit.php](http://www.galapagosexpeditions.com/gracepresskit.php). Contact : Paul Schicke at [paul@quasarex.com](mailto:paul@quasarex.com).
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : [www.focushotels.co.uk](http://www.focushotels.co.uk). Contact : Nat Frogley at [nat@bacall.net](mailto:nat@bacall.net).
- **The 5\* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit [www.blythswoodsquare.com](http://www.blythswoodsquare.com) or [www.thetownhousecollection.com](http://www.thetownhousecollection.com). Contact: Jo Murphy at [Jo@thespaprcompany.com](mailto:Jo@thespaprcompany.com).
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit [www.aspects-holidays.co.uk](http://www.aspects-holidays.co.uk). Contact : Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk).
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17<sup>th</sup>-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: [www.theinn.co.uk](http://www.theinn.co.uk) Contact: Lee MacGregor at [lee@leemacgregorpr.com](mailto:lee@leemacgregorpr.com)
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: [www.cornwallscottages.co.uk](http://www.cornwallscottages.co.uk). Contact: Sue Bradbury at [jess@suebradburypr.com](mailto:jess@suebradburypr.com).
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : [www.landscapepaintingholidays.co.uk](http://www.landscapepaintingholidays.co.uk). Contact: Karen Outred at [ko@freelancepr.fsnet.co.uk](mailto:ko@freelancepr.fsnet.co.uk).
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : [www.thediscoverycollection.com](http://www.thediscoverycollection.com). Contact: Jill Guest at [jill@ocean-advertising.co.uk](mailto:jill@ocean-advertising.co.uk) or on 020 7436

- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer ([www.frontier-canada.co.uk](http://www.frontier-canada.co.uk)) and the Winter ([www.frontier-ski.co.uk](http://www.frontier-ski.co.uk)). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at [dave@frontier-travel.co.uk](mailto:dave@frontier-travel.co.uk) or on +44 (0) 20 8404 2447.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: [www.thesaillofts.co.uk](http://www.thesaillofts.co.uk). Contact: Peter Hutchinson at [peter@thesaillofts.co.uk](mailto:peter@thesaillofts.co.uk).
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas ([www.alfajirivillas.com](http://www.alfajirivillas.com)) or Galdessa Camp ([www.galdessa.com](http://www.galdessa.com)). Visit : [www.FazendinPortfolio.com](http://www.FazendinPortfolio.com). Contact Sarah Fazendin at [sarah@fazendinportfolio.com](mailto:sarah@fazendinportfolio.com).
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at [megan@crimsonedge.co.uk](mailto:megan@crimsonedge.co.uk).
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: [www.simplyscilly.co.uk](http://www.simplyscilly.co.uk). Contact: Karen Baker at [karen@mercury-pr.co.uk](mailto:karen@mercury-pr.co.uk).
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: [www.hyatt.com](http://www.hyatt.com). Kathryn Peel at [Kathryn@grifcopr.com](mailto:Kathryn@grifcopr.com).
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: [www.helpfuleholidays.com](http://www.helpfuleholidays.com). Contact: Pat Edgar at [PRMatters@dsl.pipex.com](mailto:PRMatters@dsl.pipex.com).
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: [www.pressoffice@jet2.com](mailto:www.pressoffice@jet2.com).
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : [www.wildernessjourneys.com](http://www.wildernessjourneys.com). Contact: Stevie Christie at [stevie@wildernessjourneys.com](mailto:stevie@wildernessjourneys.com).
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: [www.diviresorts.com](http://www.diviresorts.com). Contact: Jacqueline Burton at [jburton@fwv-us.com](mailto:jburton@fwv-us.com).
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: [www.charminghotelsmadeira.com](http://www.charminghotelsmadeira.com). Contact: Cathryn Hicks at [cathryn@douggoodmanpr.com](mailto:cathryn@douggoodmanpr.com).
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: [www.seakayakadventures.com](http://www.seakayakadventures.com). Contact: Nancy Mertz at [info@seakayakadventures.com](mailto:info@seakayakadventures.com).
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: [www.MonumentValleyView.com](http://www.MonumentValleyView.com). Contact: Mike Finney at [mike@azcomgroup.com](mailto:mike@azcomgroup.com).
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : [www.menzieshotels.co.uk](http://www.menzieshotels.co.uk). Contact : Tanya Aspinwall at [tanya@marketingaloud.co.uk](mailto:tanya@marketingaloud.co.uk)

- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit [www.rosenshinglecreek.com](http://www.rosenshinglecreek.com). Contact Mary Deatrick at [mdeatrick@cfl.rr.com](mailto:mdeatrick@cfl.rr.com).
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: [www.peaceandplenty.com](http://www.peaceandplenty.com). Contact: Hazel Heyer at [hazel\\_heyer@hotmail.com](mailto:hazel_heyer@hotmail.com).
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: [www.ranchrider.com](http://www.ranchrider.com). Contact: Siobhan at [siobhan@tionlondon.co.uk](mailto:siobhan@tionlondon.co.uk)

## Travel products and services

**The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.**

### Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : [www.kangolstore.com](http://www.kangolstore.com). To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

### Rhinocarhire.com

Leading car hire specialist, Rhinocarhire.com, is offering car hire assistance for press trips in 2011.

Vehicles are available worldwide in over 20,000 locations to include countries in Europe (France, Spain, Portugal, Italy etc), Africa, Asia, Australasia, North America and South America.

Visit [www.rhinocarhire.com](http://www.rhinocarhire.com). Contact : Jemma Thompson on [info@citruspr.co.uk](mailto:info@citruspr.co.uk).

### Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : [www.silhouette.com](http://www.silhouette.com). To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

### Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : [www.simpleshoes.com](http://www.simpleshoes.com). To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

## Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : [www.mitchum.co.uk](http://www.mitchum.co.uk). To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

## Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : [www.teva.co.uk](http://www.teva.co.uk). To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

## John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : [www.johnmasters.co.uk](http://www.johnmasters.co.uk). To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

## Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4\* for their "superior" protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at [jenny@brandnation.co.uk](mailto:jenny@brandnation.co.uk).

## Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at [Cheryl.Richardson@DTAG.com](mailto:Cheryl.Richardson@DTAG.com) or on + 44 (0) 20 7391 4622.

Visit : [www.dollar.co.uk](http://www.dollar.co.uk). US and Canadian licence holders should email a request via the Dollar website : [www.dollar.com](http://www.dollar.com).

## The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : [www.leisurepassgroup.com](http://www.leisurepassgroup.com). Contact : Katie Wright at [Katie.wright@sirenpr.co.uk](mailto:Katie.wright@sirenpr.co.uk).

## ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

### Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : [www.eliterent.com](http://www.eliterent.com). Contact : Maritza Morales at [maritza@eliterent.com](mailto:maritza@eliterent.com)

## Travel guides

The following travel publishers will be happy to provide review copies to Alliance members.

### AA Travel Guides

Visit : [www.shop.theaa.com/store/travel-guides](http://www.shop.theaa.com/store/travel-guides). Contact : Katie Stephens at [katie.stephens@theaa.com](mailto:katie.stephens@theaa.com).

### Berlitz

[www.berlitzpublishing.com](http://www.berlitzpublishing.com).

### Bradt Travel

[www.bradtguides.com](http://www.bradtguides.com). Rachel Fielding at [rachel.fielding@bradtguides.com](mailto:rachel.fielding@bradtguides.com)

### Brit's Guide

[www.foulsham.com](http://www.foulsham.com). Margaret Lashbrook at [margaret.lashbrook@lineone.net](mailto:margaret.lashbrook@lineone.net) or Sue Wilkins at [wilkins@foulsham.com](mailto:wilkins@foulsham.com).

### Cicerone

[www.cicerone.co.uk](http://www.cicerone.co.uk). Contact : Sarah Spencer at [sarah@cicerone.co.uk](mailto:sarah@cicerone.co.uk)

### Eland Publishing

[www.travelbooks.co.uk](http://www.travelbooks.co.uk). Barnaby Rogerson at [barnaby@travelbooks.co.uk](mailto:barnaby@travelbooks.co.uk).

### Fisher's Travel SOS

[www.fisherstravelsos.com](http://www.fisherstravelsos.com). Furgan Syed at [furgan.syed@fisherstravelsos.com](mailto:furgan.syed@fisherstravelsos.com).

### Global Travel Publishers

[www.africa-adventure.com](http://www.africa-adventure.com). Kate Bandos at [kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Globetrotters LogBook

[www.globetrotterslogbook.com](http://www.globetrotterslogbook.com). Giedo Claes at [giedo@globetrotterslogbook.com](mailto:giedo@globetrotterslogbook.com)

### Inn House Publishing

[www.innhousepublishing.com](http://www.innhousepublishing.com). Kathryn McWhirter at [kathrynmcwhirter@btopenworld.com](mailto:kathrynmcwhirter@btopenworld.com).

### Insight

[www.insightguides.com](http://www.insightguides.com). Julia Spence at [julia.spence@ukonline.co.uk](mailto:julia.spence@ukonline.co.uk).

### In your pocket guides

[www.inyourpocket.com](http://www.inyourpocket.com). Craig Turp at [editor@inyourpocket.com](mailto:editor@inyourpocket.com).

### Jane's Smart Art Guides

[www.JanesSmartArt.com](http://www.JanesSmartArt.com). Jane McIntosh at [MJM@JanesSmartArt.com](mailto:MJM@JanesSmartArt.com)

### Jonglez Publishing

[www.jonglezpublishing.com](http://www.jonglezpublishing.com). Contact : Thomas Jonglez at [info@jonglezpublishing.com](mailto:info@jonglezpublishing.com).

### Kuperard Publishers

[www.kuperard.co.uk](http://www.kuperard.co.uk). Contact : Geoffrey Chesler at [geoffreychesler@btinternet.com](mailto:geoffreychesler@btinternet.com).

### Lonely Planet

[www.lonelyplanet.com](http://www.lonelyplanet.com). Contact : Europe, Middle East and Africa: Laura Lindsay at [laura.lindsay@lonelyplanet.co.uk](mailto:laura.lindsay@lonelyplanet.co.uk), North America: Rana freedman [pressUSA@lonelyplanet.com](mailto:pressUSA@lonelyplanet.com)

### Morris Communications

[www.themilepost.com](http://www.themilepost.com). Contact Kate Bandos at [kate@ksbpromotions.com](mailto:kate@ksbpromotions.com).

### Odyssey Books & Guides

[www.odysseypublications.com](http://www.odysseypublications.com). Contact : Caroline Eden at [caroline@odysseypublications.com](mailto:caroline@odysseypublications.com)

### Oxygen Books city-lit

[www.oxygenbooks.co.uk](http://www.oxygenbooks.co.uk) Malcom Burgess at [malcolm@oxygenbooks.co.uk](mailto:malcolm@oxygenbooks.co.uk)

### Rough Guides

[www.roughguides.com](http://www.roughguides.com). Contact : [press@roughguides](mailto:press@roughguides).

### Summersdale travel publications

[www.summersdale.com](http://www.summersdale.com). Contact : Dean at [dean@summersdale.com](mailto:dean@summersdale.com).

### Take two Books

[www.taketwobooks.com](http://www.taketwobooks.com) Sarah Duvalle at [Sarah@taketwobooks.com](mailto:Sarah@taketwobooks.com).

### Turnleft

[www.turnleftguides.com](http://www.turnleftguides.com) Contact: Nick Buteau at [nick@turnleftguides.com](mailto:nick@turnleftguides.com)



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[www.allwaystraveller.com](http://www.allwaystraveller.com)

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